Town &
COUNTRY
REVIEW
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Barr Bros., Inc.

Billy Ray Perry - Manager

Barr Bros., Inc. is located at 813 Main St. in Lynchburg. Phone 847-4311 for quality diamonds, watches, jewelry and gifts.

If you desire a watch or jewelry at a reasonable price you will find it here. It is suggested that you visit this popular store, as it is now complete with everything that is desirable in the line of jewelry, watches, diamonds and silverware. Watches are shown in the most popular makes for men and women with many gifts for your selection.

You will be delighted with the new ideas you will get for gifts and remembrances. All of those many articles of jewelry, so dear to the feminine heart, are offered in a great profusion of attractive patterns.

This jeweler has spent many years of offering only quality merchandise at reasonable prices along with friendly, honest service, and has gained the confidence of the people of this area as shown by their every increasing clientele.

The authors of this 1972 Town and Country Review suggest you stop in and just browse around the next time you are in town shopping.

CHARLIE ABBITT & SONS TRUCK DEALERS

Bill Abbitt - Owner

Trucks to meet every need are available in this area at the Charlie Abbitt and Sons Truck Dealers at Wright Shop Rd. in Madison Heights, phone 845-5987. The fine line of G.M.C. trucks handled here are engineered to your needs.

Gas or diesel powered trucks with tilt-type or conventional cabs are sold here. Call 845-5987.

Different kinds of trucks are needed to perform special tasks. Whether it be for the farm or industry, you'll find the type of heavy-duty truck you need here.

Terms are reasonable and prices are competitive at this firm which has built a fine reputation in this area for square dealing and quality products.

The best in parts and service are available here too.

No stranger to the truck business in this area is the Charlie Abbitt and Sons Truck Dealers. The editors of this 1972 Town and Country Review suggests that you contact this firm for your next truck.

Rockydale Stone Service Corporation

Crushed stone is the business of the Rockydale Stone Service Corp, located at Rt. 609 in Concord, phone 845-4587. They are fully equipped and qualified to serve you in all your crushed stone needs.

This experienced stone service company is known in this section for a reputation of honesty and reliability. You can depend on them to furnish you materials of the highest quality. The materials you buy from them will meet the most rigid specifications of the building industry.

When you are in the market for crushed stone of the highest quality be sure to call this concern. Their delivery equipment is kept in good condition and you can depend on them to have the material you need on the job when you are ready for it.

This 1972 Review Issue and its authors are happy to recommend the Rockydale Stone Service Corp. as a reliable concern to all our readers.

First & Merchants National Bank

S. David Thomas - In Charge of Marketing

This prominent bank is located at 801 Main St. in Lynchburg, phone 846-2701. Locations also at Langhorne Rd., Old Forest Rd., Wards Rd., and Campbell Ave.

The First & Merchants National Bank is an institution of financial strength and safety and may well be termed the "Friendly Bank."

It was founded by men of character and integrity who were very prominent in business and commercial activities and has progressed as this section itself has grown and progressed.

Under the management of efficient and capable men, they invite accounts of businessmen and women, ranchers, laborers, and all people who desire profitable service with a modern banking institution.

At this bank you will find strength, seasoned judgement, dependability, accuracy in handling details and breadth of vision -- all to be applied to the management of your personal commercial affairs.

In making this 1972 Review, we, the writers, wish to make the statement that at the First & Merchants National Bank you may at all times bank with safety.

WILLIAM A. CHICK BOOKKEEPING AND TAX SERVICE

An efficient bookkeeping and tax service is an essential business in a community. The William A Chick Bookkeeping Service at 3601 Campbell Ave. in Lynchburg phone 846-5612 offers bookkeeping and tax work for merchants in this area. Open 10-4 Daily. Call anytime for an appointment.

To properly direct a business the manager or owner should keep his mind freed from details in order that he may introduce new and better methods into the business upward, and over the rocks and pitfalls that are so prevalent, particularly at this time. Quite obviously, no business executive can give his entire attention to the expansion of the business if he has loaded himself with the mechanics of keeping his own books.

The editors of this 1972 Town and Country Review suggest to our readers that they let a bookkeeper handle their bookkeeping needs. In this area the one to call is the well-known William A. Chick bookkeeping service.

Bat Masonary Co., Inc.

Bat Masonry Co. is a masonry contracting company who has won an outstanding reputation for their ability in this field.

They have had many years of experience in the commercial and industrial construction field This, coupled with the fact that they use only the very best of materials and also that their workmen are thoroughly experienced, has to a large degree accounted for their success in this highly competitive field.

By close and careful supervision at all times this contracting company manages to maintain an outstanding record of efficiency.

The FBI Academy in Quantico, J. C. Penney in Richmond, and the Medical Surgical Building at the Lynchburg Training School are some examples of the fine work executed by this company.

The Bat Masonry Co. is located at 8021 Timber Lake Rd. in Lynchburg, phone 239-9235.

The writers of this 1972 Review are pleased to refer our readers to this competent masonry contractor.

Fabric World, Inc.

Mr. Ray Lewis - Manager

The reputation of this concern has been achieved through service, satisfaction and quality merchandise, No where will you find a firm that strives to please every customer, regardless of your needs, as conscientiously as they do at this reliable concern.

Wherever you are in need of anything in better fabrics or sewing needs, see the Fabric World, Inc. located in Fort Hill Village Shopping Center in Lynchburg; phone 237-0729. They will be glad to assist you in any way possible. Here you will find prices are right but quality is paramount. You cannot go wrong by trading with this firm,for they stand behind every purchase. They are aware that to "Please" a customer is to "Keep" a customer. Therefore they will do everything in their power to please you when you trade here.

In this 1972 Town and Country Review we, the writers, wish to recommend this reliable firm for their efforts to please.

Skateland Of Lynchburg, Inc.

Ray McDonnell - Manager

Skateland of Lynchburg located at Graves Mill Road in Lynchburg is the place to go when you are in need of good, clean healthful recreation. They have afternoon and evening sessions, Phone 239-6411.

Roller skating is one of America's favorite forms of recreation. It is one of the best types of exercise known to man. So if you wish to keep healthy, enjoy yourself more, and develop a fine body, learn to roller skate. Young and old alike are enjoying this form of recreation.

For your convenience this skating rink has a large section of roller skates to rent which are always kept in good condition They keep their floor clean and at all times maintain order and safety rules for your protection.

ONE FREE PASS -- This pass is good for one free admission during any public session. Skate rental -- 60¢ extra.

In this 1972 Town and Country Review, we the drafters, take pleasure in giving honorable mention to Skateland of Lynchburg, Inc.

Paradise Inn

A. J. Marcotte - Manager

Located in Lynchburg at 1101 Commerce St. this is the place to go if you want the very best in prepared foods. Their kitchen is spotlessly clean and their dining room presents an atmosphere you will enjoy.

The management of this modern restaurant has done everything in their power to provide a place to which you will want to return. You can be assured the food here will be as delicious as it is possible to prepare.

You will find ample parking space and efficient service at this delightful restaurant in Lynchburg.

We, the drafters of this 1972 Town and Country Review, wish to commend the management of the Paradise Inn. We suggest you drop in for dinner the next time you are in town. We are happy to recommend them to all our readers.

H. S. TOMLIN ELECTRICAL CONTRACTOR

H. S. Tomlin Electrical Contractor, located at 1549 Knott St. in Lynchburg, phone 846-1098, specializes in a complete electrical contracting service for commercial, and industrial requirements.

This firm of electrical contractors specializes in complete wiring for commercial and industrial buildings. They are equipped to give you the latest advice and information on problems pertaining to electrical wiring. Through their years of experience in this field of work they have gained experience that will solve your every electrical engineering need.

If you are planning to build an industrial or commercial building of any type, it will pay you to consult with them and get their advice on proper wiring and fixtures that will satisfy you after the job has been completed.

The writers of this 1972 Review wish to recommend this progressive firm of electrical contractors to all our readers for service that you can depend on.

BEEF 'N' PIZZA

Peter M. Maloof - Manager

The Beef 'N' Pizza, located at Rt. 29 North 1 1/2 miles from downtown Lynchburg in Madison Heights phone 846-3321 is one of the most original places in the entire area. When the owner opened its doors, it was with the idea that a Beef 'N' Pizza restaurant should combine friendly service with the proper atmosphere. The popularity of this fine eating place has proved the value of this theory.

Here the service is cordial and quick, and the decor is complete in every detail. Specializing in authentic Beef 'N' Pizza foods, the menu also features ribeye steaks and your standard favorites, along with a selection of your favorite beverages. Diners here will please the palates of the most particular. Enjoy a complete steak dinner anytime.

If you're in the mood for a trip to the country and don't have quite enough time to take a "Dinner Ride" instead to the Beef 'N' Pizza. You'll be greeted with a smile and will enjoy the ride there and back cruising.

This 1972 Review writers of this publication planners of it pause for a moment in giving our sincere endorsement of this fine restaurant.

Walker, Mosby & Calvert Realtors

John L. Mosby - Owner

Whether you are interested in real estate for an investment business or a home, every deal should be fully investigated by someone with experience extensive enough to insure you that both parties receive dollar for dollar value.

For the best interest of any readers contemplating selling or buying we honestly believe that the wisest preliminary step would be to consult with Walker, Mosby & Calvert Realtors, located at 815 Church St. in Lynchburg, phone 845-1268.

This firm can be relied upon for astute judgment as to values of all types of property for millions around. All the members have established a reputation for fast action in buying and completing.

It's with pleasure the staff of this Review writers unhesitatingly bring the attention of our readers to 1972 Town and Country

SEARS ROEBUCK & COMPANY

Over the years more and more people have come to realize the great savings by doing their shopping from Sears, located at 2315 Memorial Avenue in Lynchburg. Phone 846-4651 for catalog orders.

The giant world of Sears can supply a family with everything either from their in stock supply or their easy to use catalog.

Along with their daily fine values on quality merchandise Sears makes it easier to shop when you want by using their convenient revolving charge plan.

The management of this store is well liked by the people of this area because of his efforts to assure his customers a good selection at all times and friendly saleshelp who are thoroughly aware of the needs in their department.

The writers of this Town and Country Review suggest to the people of this area that they make it a point to enjoy shopping at Sears among millions of other items throughout the year.

BRYANT'S GARAGE & TALLY-HO TRUCK STOP

T. H. Bryant - Owner

Located on Rt. 29 S, 8 miles South of Lynchburg in Rustburg, phone 239-4078 and 239-9890 the Bryant's Garage & Tally-Ho Truck Stop is recognized by truckers, travelers, and the local people as one of the best places to go any time of the day or night for honest to goodness fine food at reasonable prices.

The management of this truck stop and cafe has made it a point over the period of their ownership to run their business in the friendliest manner. The fact that they have made their business well liked by people all over the country is evidenced by the growing number of regular customers that frequent their place.

One can be sure of getting a delicious meal, when it is noted the number of truckers from everywhere in the United States that stop here regularly to have their units fueled and have a bite to eat.

The compilers of this Town and Country Review were pleased to have this firm to give our wholehearted recommendation to this reliable concern. Bryant's Garage & Tally-Ho Truck Stop and Cafe is one of our readers, truckers and travelers, that they can depend on to enjoy their meals and to name bright and inviting place for delicious food anytime of the day.

McCraw's
Furniture
Mrs. Sidney McCraw
Owners

you stop in at the McCraw Furniture located Main St. in Lynchburg, 846-4812, you will be glad at their wide selection quality used furniture

have learned in this they can shop at this save many hundreds in furnishing their still have furniture because that they can be show.

company has earned a for square dealings, not have to be afraid merchandise that is guaranteed, as so often when buying used. It is common to find practically merchandise priced at half of the original

've been thinking of new furniture, or appli- the writers of this 1972 Country Review would recommend that you stop McCraw's Used Furniture you'll be surprised at merchandise and low, and you'll like the fair manner in which be treated.

Lovelace Distributing Co., Inc.

Distributors in this area for the popular Colt 45 Malt Liquor is the Lovelace Distributing Co., located at 1401 Florida Ave. in Lynchburg phone 846-4336.

Through the efforts of the management of this company to serve the people of this area with the best beer available, they are appreciated widely and their beer is a favorite among people who know the best when they taste it.

If you own a tavern, night club, or grocery store and aren't letting your customers enjoy this beer, contact them anytime for information about regular delivery. You will appreciate the professional friendly manner in which they do business.

If you are just a beer lover, remember to pick up a six pack or two of Colt 45 the next time you're shopping and always call for Colt 45 at your favorite tavern or night spot.

The authors of this 1972 Town and Country Review endorse the policies and product of this distributor and commend them on their community minded efforts.

Portsmouth Fish Company

Evelyn & Elton O'Bier
Owners

Capture the savor of the sea in halibut barbecued with a choice of sauces to suit your mood. For a favorite of all, brush on lemon and butter sauce with just a hint of garlic. Choose the flare of the Orient with a sauce of orange juice, herbs and bright parsley.

The charcoal flavor blends with the delicate halibut when barbecuing to give enjoyment unsurpassed.

The most complete selection of fresh seafood in this area is available at the Portsmouth Fish Co. in Lynchburg at 415 12th Street, Phone 845-4571.

Ocean fresh crabs, lobster and shrimps are available at this establishment. You'll find the quality high and the prices low.

The management of this firm has built a reputation in this area for serving the public honestly and offering choice seafood.

The authors of this 1972 Town and Country Review suggest that you make the Portsmouth Fish Co. your headquarters for fresh fish and seafood.

RANDEE'S ITALIAN KITCHEN

Dine in the atmosphere of Old Italy at Randee's Italian Kitchen in Lynchburg at 2486 Rivermont Ave. near Randolph Macon College, phone 847-8020, famous for their Italian dinners. Also on the menu at this fine restaurant, are several favorite American dishes.

The Italians have been famous for centuries for their fine food. Pasta, made from flour and water, is the basic food throughout Italy. Pasta includes spaghetti, macaroni, ravioli, lasagne and more. They also feature veal parmagiana, veal scallopini, and chicken caccitore.

All types of pizza is another popular Italian dish that is featured here. If you are in the mood for something different and tasty, try the fine Italian cuisine in this restaurant. You'll be greeted with Old World warmth and personal service.

For authentic Italian food and authentic Italian decor, you'll find that this restaurant is the place to go. Call them to make reservations for a party.

This edition of the Town and Country Review and its researchers suggest you visit Randee's Italian Kitchen for a unique and pleasant dining experience.

ADAMS MOTOR COMPANY

40th Anniversary

Julian Adams - Owner

1972 Chrysler-Plymouth is coming through with the kind of car America wants at Adams Motor Co. You'll see why when you look over their many models for 1972 with the Cricket, Duster, Scamp, Satellite, Valiant, Barracuda, Fury and Fabulous Wagons. They're available with options, accessories, and power plants in models that will dazzle anyone's desires. Do business where business is being done.

The 1972 Chryslers come through with luxury that lasts. From the Newport custom and Royal to the New Yorker, you'll notice something new in their elegant, luxurious styling and appointments, all with "Torsion Quiet Ride," and finally the "Imcomparable 1972 Chrysler Imperial" -- enough said. You'll know why after a test drive.

The compilers of this 1972 Review urge you to stop in at Adams Motor Co. at 813 15th Street in Lynchburg phone 845-3456 for a test drive in the model of your choice. This dealer is known far and wide for his reputable dealings and offers you "Customer Care Red Carpet Treatment." If you don't know cars, be sure and know your dealer." They sell cars, but they guarantee satisfaction.

Superior Painting Co.

J. C. Fore - Owner

Quality painting at reasonable rates is available at the Superior Painting Co. located at 7116 Taylors Road in Lynchburg, phone 239-0651 for estimates for a professional painting and decorating job, whether it be for a commercial, industrial or residential building.

The best costs no more when you have this firm do your work.

You'll find these expert painters do a top quality job and guarantee their work as well.

Fine quality paints are used by these painting and decorating specialists. Neat competent craftsmen do the work and their service is prompt and reliable.

Increase your property value by having your structures repainted. A new coat of quality paint will weather and waterproof your home, barn or business building.

The writers of this edition of the 1972 Town and Country Review suggest you contact the Superior Painting Co. for your painting and decorating needs. You'll enjoy dependable competent work when you do.

House Of Sounds

Will Henderson - Owner

Turn your own home into a veritable music hall with an outstanding stereophonic music system from the House of Sounds, at Plaza Mini Mall in Lynchburg, phone 845 - 6130, their systems will bring years of exciting listening pleasure into your home. Call them anytime and see how reasonable the prices are on a complete music system. They are available with low monthly payments. They feature Acoustic Research, Sansui, Dual, Creative and Benjamin components.

Whatever your listening pleasure, contact this firm. AM radio receivers are available for popular music listening. The classics are available from FM radio or you can enjoy the realism of a living concert on FM Stereophonic radio. They are all reproduced in their full natural beauty through a dimension of solid state transistor engineering.

Quality record changers and turntables are also sold by this concern and you can purchase a combination unit with an FM, FM stereo and AM radio, including a stereo phonograph tape deck.

The writers of this 1972 Review are pleased to recommend such a fine firm as this to our readers.

Lynchburg Furniture Upholstery

David Douthat - Owner

For fine upholstering and furniture repairing see the Lynchburg Furniture Upholstery Co., located at 645 Oakley Ave., in Lynchburg. Phone 846-1940.

This firm has restored many valuable pieces of furniture to their original beauty and usefulness.

In the line of general upholstering and furniture repairing they render a distinctly superior service. Many people do not realize that the furniture they now have may be of better construction than most new furniture. Upholstering those pieces is the best investment to be made.

They have a complete line of upholstering fabrics to suit your choice. You can match any color scheme you desire at this upholstering shop. They also offer free pick up and delivery.

In this 1972 Town and Country Review, we, the organizers, wish to commend the Lynchburg Furniture & Upholstery Co. upon the quality of their work and we recommend them to the people of this territory.

QUARTRO'S CATERERS

Thomas R. Mack - President

Let the personalized party catering service of the Quartro's Caterers at 8th and Church St. in the Stewart Arms Hotel in Lynchburg, phone 846-5559 bring you the finest food and service available anywhere with prices that will fit any budget.

This firm does everything from preparation to cleanup -- anywhere, anytime and for any occasion including cocktail parties, wedding, buffets, picnics, barbeques, banquets, garden parties and many other occasions.

The extra touch of special canapes, fancy desserts, special cakes and breads or extra help will be available through this establishment. Make your next party in your home or elsewhere a memorable experience for your guests and a delight for yourself by telephoning this firm. Free estimates are available.

No event is too large or too small for this exceptional catering firm.

The place recommended by this 1972 Review and its writers, for catering in this area is the Quartro's Caterers.

SIL-O-ETTE, INC.

DISTINCTIVE FASHIONS FOR THE DISCRIMINATING LADY

The Sil-O-Ette, Inc. located at the Pittman Plaza in Lynchburg, phone 846-3503, is one of the leading ladies shops in this area. Visit them on your next trip to town.

They offer a wide selection of clothing for the discriminating. They make a specialty of catering to the lady who desires to be fashionably attired.

Regardless of her age, figure, or fashion personality, this is the place to find just what will please milady.

Come in where the merchandise is newer and the selection greater. People of every walk of life have found that clothes from this shop are made of the best materials, and priced to fit your budget.

Here you will find nationally advertised brands, helpful and friendly sales personnel -- all of these things contribute to make shopping here a real pleasure.

This 1972 Review, and its copyists, make particular mention of this well-liked ladies shop.

Pete's Auto Sales And Lark Travel Trailers

Pete Peters - Owner

For many years, automobile dealers considered "Used Cars" as a sideline to the business of selling new models.

Things have changed in recent years and one of the big reasons is the kind of business operated by Pete's Auto Sales and Lark Travel Trailers. They believe that the used car buyer is just as important as the new car buyer. They are determined to give each customer the finest quality, the best warranty, and the best possible price. They have a large "Family" of customers who return because they know that integrity, service and assurance of quality are passwords here.

The safe way to buy a used car or travel trailer is at Pete's Auto Sales and Travel Trailers located at RFD 3 phone 846-1117 in Madison Heights because all their cars have been checked by a master mechanic and are backed by a warranty.

They take personal pride in every used car they sell. On-the-spot financing and insurance service truly makes them a "One-Stop" headquarters for your automotive needs.

As businessmen who appreciate an ethical, honest firm, we the writers, of this 1972 Town and Country Review give our highest commendation to this company.

Hall's Heating & Air Conditioning

William "Bill" Hall - Owner

The purpose of a building is to protect us from the weather. Unless it protects us from the weather year around, it is not a modern building. In regards to year around air conditioning most of us are living in houses or working in buildings not up with the modern times in which we live.

With a Space Conditioner year around air conditioner, you set the thermostat for either heating or cooling and you have spring the whole year.

If you have a central furnace, you likely have half an air conditioning system already and do not realize it. Call today for an estimate of the low cost of enjoying year around air conditioning. Let them furnish you a personal survey with all the pertinent facts and figures. See Hall's Heating and Air Conditioning located in Madison Heights, phone 846-3173.

The writers of this 1972 Review recommend this firm for their fine service and expert workmanship.

SOUTHCHEM INC.

Located at 11th and Jefferson Sts. in Lynchburg phone 847-9011 is the Southchem Co., your headquarters in this area for anything in the swimming pool equipment and supply line.

They keep in stock at all times a full line of parts and replacement pieces including filters, pumps, and heaters, just to name a few and offer the pool owner a wide variety of accessorie items such as ladders, vacuums, diving boards and much more.

If you need chemicals to keep your pool clean and sanitary, they have HTH Dry Chorine in stock too.

You'll enjoy doing business with this friendly concern which has a reputation for serving their customers with high quality merchandise and friendly assistance.

The writers of this 1972 Town and Country Review suggest that the firm our readers contact for all of their swimming pool equipment, supplies, and chemicals is the Southchem Co. We know that you'll enjoy doing business with them.

Lawrence Transfer & Storage, Inc.

Moving With Care . . . Everywhere

The Lawrence Transfer and Storage, Inc. is well located in Madison Heights, on Rt. 29 N. telephone 845-9058.

With many years of preferred service behind them, this moving and storage company is equipped to move your household across the street or across the nation. They are your local agents for United Van Lines and offer you a planning service and moving aids.

Your goods are individually container paced or wrapped in your present home and unpacked in your new home.

All their employees are dedicated to one major objective, and that is to take the work and worry out of your moving problems.

The writers of this 1972 Town and Country Review are happy to call the attention of our readers to the Lawrence Transfer and Storage, Inc. and suggest that if you are anticipating a move, call them and let these expert professionals handle the job, locally or world wide.